



News From the Hills Of Headwaters

Town of Caledon | County of Dufferin | Town of Erin | Town of Mono | Town of Shelburne

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Headwaters Annual Visitor Guide

Provincial Marketing Partnerships



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We look forward to hearing from you to reserve your space in our 2013 News From the Hills program, or for further information regarding any of our tourism partner opportunities.



2013 News From the Hills of Headwaters

Distributed monthly to over 10,400 dedicated subscribers

This popular electronic newsletter offers visitors and residents a snapshot of some of the best events, happenings, businesses and attractions in the Hills of Headwaters region.

Feature article—150 words + image: \$100/issue

Quick link—10 words + web link: \$60/issue

We also offer limited opportunities for businesses to purchase custom e-newsletters that we create and distribute on your behalf to our database. Contact us directly for more details.

Distribution Date	Material Deadline	Suggested Themes
January 16th	January 4th	Outdoor fun & adventure
February 6th	January 23rd	Family Day, March Break, Valentine's
March 20th	March 6th	Just in time for Easter
April 17th	April 3rd	Hiking, biking & gardening
May 8th	April 24th	Farmers' markets, Mother's Day
June 12th	May 29th	Father's Day, golfing, fishing
July 10th	June 26th	Summer time fun
August 14th	July 31st	Summer's last hurrah; back to school
September 11th	August 28th	Fall fairs, arts festivals & studio tours
October 2nd	September 18th	Thanksgiving & Halloween
November 13th	October 30th	Santa Claus parades, Christmas events & happenings

The Hills of Headwaters Tourism Association is your recognized tourism authority, working in collaboration with the province of Ontario, our local municipal partners and our regional tourism operators.

www.thehillsofheadwaters.com