



THE HILLS OF HEADWATERS

2012 NEWS FROM THE HILLS

This popular electronic newsletter offers visitors and residents a snapshot of some of the best events, happenings, businesses and attractions in the Hills of Headwaters region.

Distributed monthly to over 10,000 dedicated subscribers.

Feature article - 150 words + image = \$100/issue

Quick link - 10 words + website link = \$60/issue

OTHER MARKETING PROGRAMS AVAILABLE

2012 VISITOR GUIDE

ONLINE MARKETING/ WEBSITE OPPORTUNITIES

PROVINCIAL MARKETING PARTNERSHIPS

Distribution Date Material Deadline Suggested Themes

Distribution Date	Material Deadline	Suggested Themes
January 11	December 28	skiing, ice fishing, snowmobiling
February 8	January 25	Valentine's Day, Family Day activities
March 7	February 22	get ready for March Break
April 4	March 21	just in time for Easter
May 9	April 25	farmers' markets, gardening, Mother's Day
June 13	May 30	golf, fishing, Father's Day
July 11	June 27	summer activities, hiking, biking
August 15	August 1	summer's last hurrah, back to school
September 12	August 29	fall festivals, fairs, studio tours
October 3	September 19	Thanksgiving, Halloween
November 7	October 24	Santa Claus parades, Christmas happenings
December 12	November 28	Christmas, New Year's



FOR MORE INFORMATION ABOUT THE HILLS OF HEADWATERS, PLEASE CONTACT:

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The Hills of Headwaters Tourism Association is your recognized tourism authority, working in collaboration with the province of Ontario, our local municipal partners and our regional tourism operators.



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