





# THE HILLS OF HEADWATERS

## 2011 ADVERTISING OPPORTUNITIES!

**OTHER MARKETING PROGRAMS AVAILABLE**

ONLINE MARKETING/  
WEBSITE OPPORTUNITIES

MONTHLY ELECTRONIC NEWSLETTERS  
(SENT TO OVER 8,500 DEDICATED SUBSCRIBERS)

CUSTOMIZED PRINT AND MARKETING MATERIALS

PROMOTIONAL ITEMS

PROVINCIAL MARKETING PARTNERSHIPS

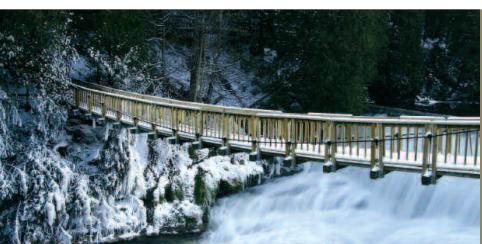


<b>2011 Annual Travel Guide</b>		<b>90,000 pieces</b>
Outside Back Cover		\$4,200
Front/Back Inside Cover		\$3,750
Full Page		\$2,900
Half Page		\$1,550
Enhanced Listing (6 per page)		\$495
Arts Collaborative (10 per page)		\$300
<b>2011 Regional Map</b>		<b>50,000 pieces</b>
Outside Back Panel		\$2,000
Full Page		\$1,600
Half Page		\$900
Quarter Panel		\$500
<b>2011 Winter Holiday Guide</b>		<b>42,500 pieces</b>
Outside Back Cover		\$2,000
Front/Back Inside Cover		\$1,800
Full Page		\$1,475
Half Page		\$750
Enhanced Listing (4 per page)		\$395

The Hills of Headwaters Tourism Association is your recognized tourism authority, working in collaboration with the province of Ontario, our local municipal partners and our regional tourism operators.

FOR MORE INFORMATION ABOUT THE HILLS OF HEADWATERS MARKETING OPPORTUNITIES PLEASE CONTACT:

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