



## Hills of Erin Studio Tour 2012 Selection Committee Criteria

### Work submitted to the tour should meet the following criteria:

- Work submitted must have been completed within the last two years and must be a fair representation of the work to be shown on the tour.
- Work must be original to the artist in concept, design and creation.
- Artwork which is mass produced, or made by a third party will not be eligible.
- All work must exhibit a high level of quality in craftsmanship.
- All work must be suitable for exhibition to a family audience.
- Work must be professionally finished and ready for display with appropriate mounting hardware attached where appropriate.
- The selection committee will avoid repetition within mediums to keep diversity and interest high i.e. It is acceptable to have two weavers but each should work in different styles and produce different items.
- Priority will be given to fine art and crafts produced primarily within the Hills of Erin region although work by artists from other areas will be considered (Guests).
- Priority will go to existing studio tour members.

### Artists applying to the tour need to be willing to:

- Submit three to five digital photos (300dpi) on a CD for the purpose of jurying.
- Include a low resolution print of the CD contents. If you are accepted, one of these images will be selected by the committee for publication in the brochure and on the website.
- Include a paragraph of up to 50 words on CD as a word document at the time of your application for including in the brochure. We reserve the right to edit as necessary. You will be able to preview your entry before publication.
- Include a newspaper-worthy write-up of no more than 100 words or 7 sentences for press release.
- Submit payment, in full, of the Hills of Erin Studio Tour fee of \$185 for both weekends or \$150 for one at the time of application. If you are not accepted your cheque and CD will be returned to you.
- Produce sufficient number of works ready for sale in time for the tour.
- Meet print deadlines by proofing/approving your entry in the brochure.
- Be present at your locations for the hours of the tour on the weekends during which you have agreed to participate. Hosts must be present and studios must be open for both weekends.
- Carry your own insurance if you so choose. The Hills of Erin Studio Tour and its representatives are not responsible for loss, theft, damage or personal injury.
- Participate enthusiastically in helping to make the tour a success by volunteering where needed and taking part in a number of promotional activities. The more help you are able to give, the better the tour will be for everyone.

The Hills of Erin Studio Tour Selection Committee reserves the right to refuse any entry that is deemed unsuitable or inappropriate for the Tour, damaged, not ready for exhibition or sale; is different from the submitted photograph or for any other reason.



# HILLS OF ERIN STUDIO TOUR 2012

September 15 and 16, 2012

September 22 and 23, 2012

Hours: 10 a.m. – 5 p.m. each day

## Artist Application Form – Deadline February 29, 2012

Name:			
Tour Status:	<input type="checkbox"/> Returning Artist <input type="checkbox"/> New Artist		
Address:			
Email:		Website:	
Art medium:			

The locations for the tour are in artist's studios and host sites within the Erin area. Non-residents as well as local artists without appropriate studio space are welcome to participate as a guest artist. Please indicate your status.

I would like to exhibit at my own location and will participate in both weekends. (fee \$185.00)

I would like to host \_\_\_\_ guest artist(s)       I cannot accommodate any guest artists

I would like to be a guest artist and participate on:    both weekends (fee \$185.00)

weekend one Sept. 15-16 (fee \$150.00)       weekend two Sept. 22-23 (fee \$150.00)

*Please note: we will do our best to accommodate your date preference; however it cannot be guaranteed due to availability of guest spaces and host preferences.*

### **INCLUDED WITH THIS APPLICATION FORM: PLEASE CHECK OFF EACH BOX**

- A CD** with the following:
  - 3 to 5 digital images (300dpi) of recent work (last two years). If you are accepted one photo will be selected for publication in the brochure and on the website;
  - A paragraph of up to 50 words as a Word document for publication in the brochure & on the website (may be edited).
  - A newspaper-worthy write-up of no more than 100 words/7 sentences (Word document)
- A low resolution print** of the contents of the CD including images and text;
- Your entry fee** in the form of a cheque postdated to March 16, 2012 and made payable to "The Hills of Erin Studio Tour" in the amount of \$185 for both weekends or \$150 for one weekend. If you are not accepted, your cheque and CD will be returned.

**Please complete this form and mail/deliver it with your cheque, hard copies & CD to:**

**Hills of Erin Studio Tour**  
 c/o M. Anne Smith,  
 9174 Wellington Cty. Rd. 124N,  
 R.R. #1, Guelph ON  
 N1H 6H7

**Application must be received by February 29, 2012**

**You will be notified of acceptance by March 16, 2012**

**If you have any questions please contact:**

**Anne Smith at 519-833-9577 or Benitta Wilcox at 519-833-9042.**